



SO ECO GREEN
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VITAMIN E

How to be entrepreneurs

ENTREPRENEUR

In education



“Enterprise involves using the imagination, being creative, taking responsibilities, organizing, identifying ideas, making decisions or dealing with others in a wide range of contexts.”

“Entrepreneur is about attributes and skills in whatever sphere of life”

Why is it important to encourage the entrepreneurial qualities of youth?

Entrepreneurship is actually turning ideas into realities

Entrepreneurial spirit of our youth is necessary for progress.

Young entrepreneurs will be the engine of change we need for a better Europe in the future





Entrepreneur born or made?

Basic attitudes are essential: curiosity, motivation, risk aversion, ... which are almost innate in varying degrees in all children

but it is also true that there are ways to strengthen and develop the desire to learn and do something new.

The environment is critical to entrepreneurship.

These skills can be developed in an enabling environment, motivating and encouraging

...or, suppressed, with a uniform education, unilateral, stagnant, repressive and based on the culture of fear.





Schools and Teachers have a central role

The European Commission published "A Guide for Educators" in June 2013

“Developing the competences of school leaders and teaching staff – including aspiring new teachers and those who have been in the profession for a long time – should be an absolute priority for Member States.”

Professionals must engage to reform the system

To show higher quality learning through more effective teaching and teacher education.

No project will
succeed unless it
starts and ends with
teachers and with
those who teach
them.



Teachers need to help their students to develop an enterprising attitude, with a wide range of competences related to creativity and entrepreneurship



They require a school environment where creativity and risk-taking are encouraged, and mistakes are valued as a learning opportunity

Entrepreneurship Education Key Competences/Outcomes

Knowledge

Understanding of the economy and the world of work.
Ability to identify opportunities.
Understanding of business ethics.
Understanding of business start-up and procedures (e.g. production, management, marketing).

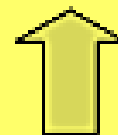


Skills/know-how

Working on own initiative and part of a team.
Identify and judge strengths and weaknesses.
Risk assessment.
Project planning and management.
Financial management.
Negotiation and representation.



Turning ideas into action
Creativity, innovation, risk-taking



Initiative, pro-activity, independence, tenacity,
creativity, innovation, motivation to meet objectives,
responsibility (including social
responsibility/good citizenship), leadership.

Attitudes/personal attributes

Reflective teachers keep their practice under constant review and adjust it to individual needs of students.

Entrepreneurship requires a way of teaching in which experiential learning and project work have a main role.





What matters most is:

- The way of teaching
- The context
- A combination of theory and practice.

Teachers act as a coach and/or a moderator.

Students become more independent and take the initiative as they learn, strengthening their ability to develop these key competences of entrepreneurship.

Finally, it is necessary to establish links with business relationship

“All young people should benefit from at least one practical entrepreneurial experience before leaving compulsory education”

European Commission, 2012,



SOURCES USED

- http://ec.europa.eu/enterprise/policies/sme/promoting-entrepreneurship/files/education/entredu-manual-fv_en.pdf
- http://www.abdn.ac.uk/spe/documents/Entrepreneurship_education_European_Commission/Towards_greater_cooperation_and_coherence_in_entrepreneurship_education.pdf



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