



Esperit Empresarial

Entrepreneurship

Imprenditorialità - Intraprendenza
Vállalkozói Tevékenység

What does entrepreneurship mean?

Being entrepreneur

Being innovative

Being creative

The entrepreneur is a person who organizes and manages any enterprise, especially a business, usually with considerable initiatives and risks.



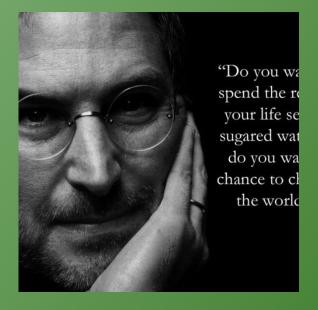
They are the innovators

Entrepreneurs replace "I wish" with "I will"

They create jobs and wealth in a society

They are the engine of the world!!!





Steve Jobs

- A genius
- A creative person
- An entrepreneur

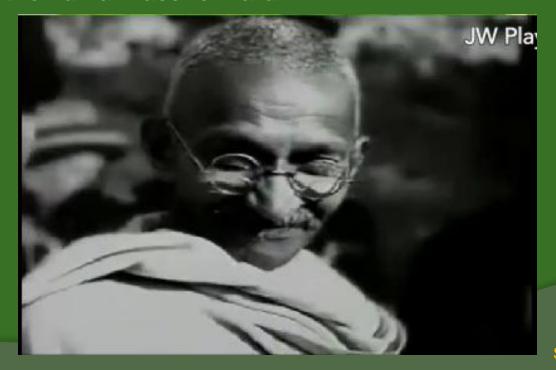
"Do you want to spend the rest of life selling sugared water or do you want to change the world?" – S. Jobs



An Apple's spot, a quote from Gandhi

Here's to the crazy ones... The rebels. The ones who

see things differently... You can praise them, disagree with them, quote them, disbelieve them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They invent. They imagine. They heal. They explore. They create. They inspire. They push the human race forward...





SO ECO GREEN Jonava Meeting October 2013

The future is:

- Entrepreneurship
- Creativity
- Change







How can we learn to think different?



How can schools teach entrepreneurship?



Time bank

Time Bank is a type of association based on the free exchange of "time".

This particular activity involves people of different ages, social and cultural backgrounds.



Objectives

- Promoting exchange of services aimed to the satisfaction of both practical needs, the needs of cultural enrichment and the widening of social relations
- Facilitating the conciliation of both work and the family's care

Enhancing skills and vocations that would otherwise remain unexpressed, supporting pathways to strengthen

the self-esteem



- Organizing moments and spaces of encounter, communication, inter-generational and inter-cultural exchange
- Contributing to the overcoming conditions of isolation, loneliness, social and cultural exclusion



BANCA DEL TEMPO - COME FUNZIONA



SO ECO GREEN Jonava Meeting

How can we realize TIME BANK in our school?

It will be our future challenge



School Project

Open study in our library in the afternoon This activity is based on the reciprocal help among students!



Francesco knows English very well and he will help Luca; in exchange Luca, who is very good at Maths will give Francesco, who needs extra work, some lessons!!

Some more innovative IDEAS



MAKE: TECNOLOGY ON YOUR TIME

What is the makers movement?

The maker movement is a trend in which individuals or groups of individuals create and market products that are recreated and assembled using unused, discarded or broken electronic, plastic, silicon or virtually any raw

material and/or product from a computer-related device. This process also allows to save money, time, resources and...



... for example a KEYBORD.









Who are the makers?

Could be defined hobbyists technology of the 21st century. They are interested in technology, design, art, sustainability, alternative business models. Live online communities, open source software and hardware, but also the dream of inventing something to independently produce, to live their inventions.



Sustainability in makers movement



The maker movement has led to the creation of a number of technology products and solutions by typical individuals working without supportive infrastructure. This is facilitated by the increasing amount of information available to individuals and the decreasing cost of electronic components.





You can be a maker too, if only you want it!